

# BENEFITS OF INVESTING IN HR

Answers to Commonly Asked HR Questions

## Why Great HR Is Something You Can't Afford To Do Without

*Effective HR can save and make organizations money. Discover how budgeting for HR up front can generate big returns for your business.*

## How Effective HR Programs Can Save You Money

*HR Prevents Costly Mistakes*

*Our HR Advisors can help you save thousands of dollars in common HR costs and penalties:*

**SAVE  
\$50,000**

Potential cost of a single bad hire due to lost productivity, rehiring, onboarding, and training expenses.

**SAVE  
\$10,000**

Potential penalty for wage & hour violations under the Fair Labor Standards Act.\*

**SAVE  
\$7,000**

Potential fine for each Occupational Safety and Health Act (OSHA) violation.\*

**\$1**

invested in HR could save you **\$10** in long-term investigation and litigation costs.

\* Cornell University, Watson Wyatt, Entrepreneur.com, St. Cloud University, Gallup

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## How Effective HR Programs Can Make You Money

*A key function of successful HR programs is to help employees become and stay engaged and productive. But what does that look like when it comes to your business' bottom line?*

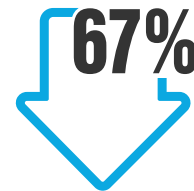
*Researchers at Cornell University studied several hundred companies that invested in key HR practices. The results showed significant financial impacts:*



HIGHER SALES  
GROWTH



FASTER PROFIT  
GROWTH



LOWER  
TURNOVER

*Research shows that investing in HR can result in a host of other benefits\* as well, including:*

- ✓ Greater Customer Retention
- ✓ Higher Productivity
- ✓ More Operating Income
- ✓ Increase in Referrals
- ✓ Less Employee Absenteeism
- ✓ Fewer Safety Incidents

Discover all the ways our HR services can benefit your business. ***Let's get started!***

\* Cornell University, Watson Wyatt, Entrepreneur.com, St. Cloud University, Gallup